

Are you aware of the true cost of printing?  
**Save money with HP Smart Printing Services**



**intelligent**

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## Managed print deployment for all

HP Laserjets, business Inkjets and Multi-Function Printers

# HP Smart Printing Services – what's the big deal?



### Why switch to a pay-per-use contract?

Managing a fleet of print devices is time-consuming stuff. Ordering new toner and print cartridges, raising purchase orders for consumables, processing lots of separate bills, stockpiling toner cartridges, fixing faults – it all adds up. With Smart Printing Services from HP you can leave all the expensive admin and management to us and only pay for the printing you actually do.

### Why HP Smart Printing Services?

HP's Smart Printing Services (SPS) offers you a managed print and copy service that is tailored to the needs of your company. All management and maintenance tasks are handled reliably and directly by HP for a single set price per month (see the different billing models available below). In addition to potential cost savings, you can stop worrying about print devices and concentrate on looking after more productive things. And who knows more about printing than HP?

### SPS highlights

- SPS combines the supplies and services element of printer/MFP cost-management, into a single monthly payment
- Reduce your overall printing costs by up to 40%
- Just in time supplies replenishment
- A single contact number for equipment, supplies and service
- Award-winning service and support
- Prices based on the model you have – the service covers all print devices including MFPs
- Designed for small to medium-sized companies
- Variety of billing models

### Additional benefits of SPS

- Usage-based, fair billing – only pay for what you use
- Costs can be calculated using a monthly fixed sum and the HP Level Pay billing model
- HP Hotline – one phone number for all enquiries
- No need for expensive requests for tenders and ordering processes
- Reduce costly and space-consuming internal storage for consumables - with SPS toners are usually supplied within 48 hours - just what is needed!
- Minimised logistics and admin processes
- Take the strain off your staff – allow them to concentrate on their key tasks
- Protect your capital assets with lower capital outlay

# A monthly contract can deliver print savings of up to 40%

## What are the payment options?

HP offers three ways of paying:

### HP Level Pay

- Usage based and you only pay for the supplies HP delivers
- Fixed monthly cost, recalculated annually
- Price based on assumed supply usage and estimated on the basis of the volume of material supplied per device
- Additional usage is charged and if you don't use the full allocation, it is settled the following year by the fixed monthly price being reduced
- Fully automatic requests and proactive delivery of supplies is available as an option by means of HP Remote Monitoring

### HP Base+

- Page-based and variable cost
- Basic monthly price per device covers all service work
- Supplies and maintenance are billed by an additional price per page printed
- Price per page is based on the assumed level of coverage and the mono/colour ratio per page
- Variable page costs may be reduced in the following year if usage is minimal
- HP Remote Monitoring is included to automatically reorder supplies and call for an engineer in case of a fault

### HP All In

- Page-based billing model with a minimum volume
- Includes a basic monthly price for a minimum volume of printed pages
- If more pages are printed than estimated in the minimum volume, these extra pages are charged in addition to the basic price on the basis of an agreed price per page
- HP Remote Monitoring is included to automatically reorder supplies and call for an engineer in case of a fault

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## What next?

Start to reduce the time and money you spend on your printers, call us today for a quick quote.

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